



LCSA Educators in Industry

Media Literacy and Youth Voice Education Program Development

The Education Department at WITF, Inc. seeks one or two educators to help develop a unique and high-quality media literacy education program highlighting the power of youth voice. The educator(s) will work directly with the Vice President of Education and Director of Education. Collaboration with WITF's journalism and digital media teams will also be required. Together, we will develop a draft of a media literacy and youth voice program framework and author multiple curricular units.

Responsibilities

- Research existing media literacy and youth voice programs
- Communicate with organizations currently utilizing media literacy and/or youth voice programs to gain insight on strengths and identify needs
- Work closely with WITF staff across departments to solicit input, locate content, and curate materials
- Research, review, and design effective pedagogical strategies appropriate for school age students
- Assist in the development of a media literacy and youth voice program framework and curricular units to be used for:
 - Classroom Lessons
 - Summer Camps
 - Community Education Events
- Lead a summer camp focused on youth voice and media literacy
- Co-lead a summer camp supporting second and third grade students to explore STEM concepts and digital creation

Position Details:

- Position Period: Summer 2024 for a period of 7 weeks (TBD)
- Working Hours: 40 hours/week. Flexible start time/end time dependent upon priority program needs
- Rate: \$25.00/hr.

Qualifications

- An interest in media and its effects on individual behavior and society
- A passion for engaging and educating others on media literacy
- Demonstrated leadership in promoting youth voice
- Abreast on current trends and research as it relates to content creation, media literacy and youth voice
- Experience supporting youth in content creation (podcasting, green screening, “shorts”, audio engineering, and video editing)

- Strong knowledge of digital citizenship
- Previous or current experience working in or studying communications, journalism, media literacy, education, OR related field (or a combination)
- Familiarity with PBS learning media content or willingness and readiness to learn
- Strong communication skills, oral and written
- Ability to foster an environment of inclusivity and curiosity
- Demonstrated knowledge developing program frameworks and units
- Ability to balance independent and collaborative work
- Familiarity with social media and other news media platforms
- Ability to demonstrate creativity and initiative

